

326473

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP

AUG10/12 16.1
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA... JOE KNAUER

TOWSON, MD 21286

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG10/12 10.10

** NEW ORDER **
 TTLS \$141200..52X
 PLS CFM, THX 8/10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 1895
AGENCY PRODUCT CODE =

1	1100A-1200N	30	\$1,200.00	8/14	4	TU-F	4
				8/17			

PROGRAM : VIEW
CON COM1 : 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30	2	\$1,000.00	8/14	8/17	4		TU-F	4
3			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30	2	\$3,500.00	8/14	8/17	4		TU-F	4
4			700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30	2	\$4,200.00	8/14	8/17	4		TU-F	4
5			730P-800P PROGRAM : WHEEL CON COM1: 1X W,F — 2X TU,TH	30	2	\$4,200.00	8/14	8/17	6		TU-F	6
6			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30	2	\$2,250.00	8/14	8/17	4		TU-F	4
7			1100P-1135P PROGRAM : NEWS CON COM1: 1X TU,F-SU — 2X TU,TH	30	2	\$2,250.00	8/14	8/19	8		TU-SU	8
8			800P-900P PROGRAM : SHARK TANK	30	2	\$4,500.00	8/17	8/17	1		FRI	1
9			1200N-1230P PROGRAM : NEWS	30	2	\$600.00	8/18	8/18	1		SAT	1
10			600P-630P PROGRAM : NEWS	30	2	\$1,600.00	8/18	8/18	1		SAT	1
11			700P-800P PROGRAM : JEOP/WHEEL	30	2	\$1,400.00	8/18	8/18	2		SAT	2

REP HEADLINE# 6273533
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG10/12 16.1
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AUG/12			141200.00									
CONTRACT TOTAL 141200.00												
TOTAL SPOTS 52												

MARKET TOTALS \$381,621 WFTV 37% WKMG 24% WESH 26% WOFL 11% WKCF 2% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*